

# 2ND ANNUAL FOOD CONNECT FORUM

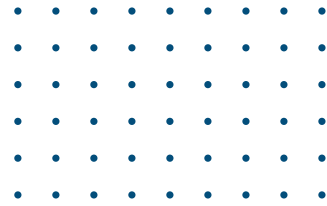
17 & 18 November 2025

Sandton Sun Hotel, Sandton, Johannesburg



**Navigating Tomorrow's Food Safety & Compliance  
Landscape**

## VENDOR PACKAGES



**INCREASE  
ROI**



**REACH  
SALES  
GOALS**

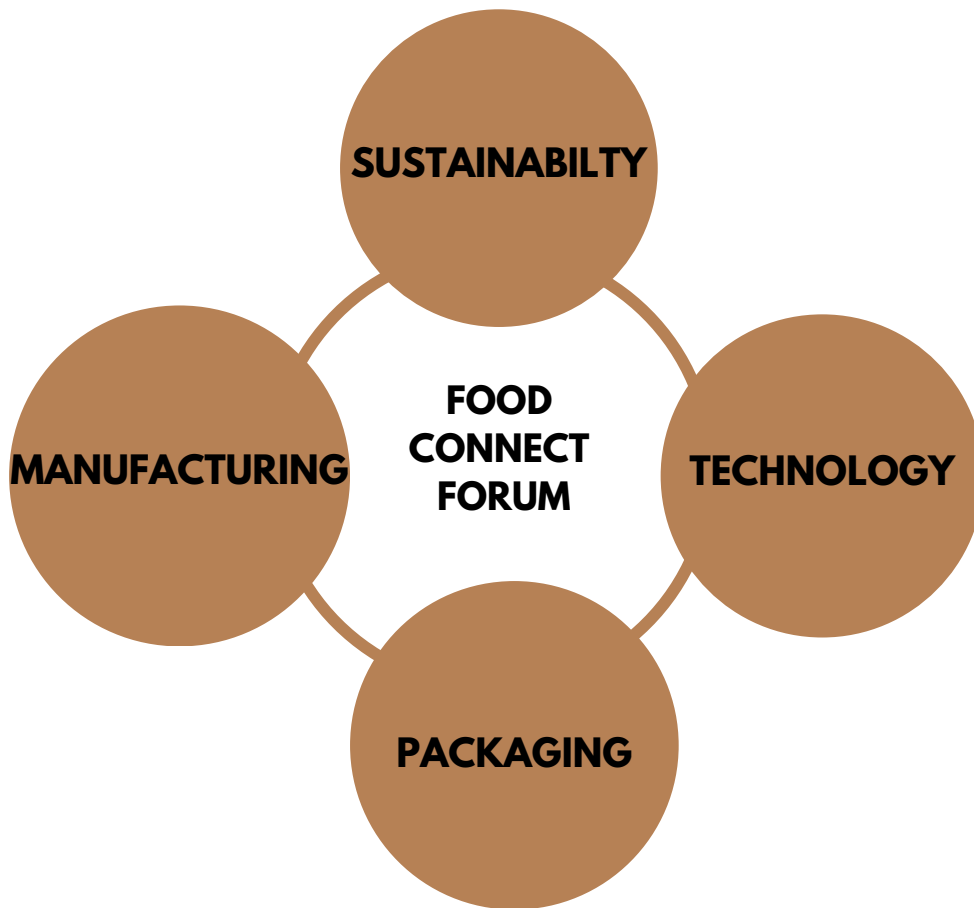


**DRIVE  
DIGITAL  
CHANGE**



**WWW.FOODCF.CO.ZA**

# Position your brand as a trailblazer across the African Food and Beverage landscape



Africa's food industry faces numerous challenges, including climate change, resource management issues, supply chain disruptions, nutritional deficiencies, regulatory and technological gaps. The Food Connect Forum offers a unique opportunity for stakeholders to address these challenges. The forum provides a platform for networking with top executives, policymakers, and investors, and offers opportunities to showcase products and services, enhancing market access and business growth.

Don't miss this chance to be at the forefront of change and contribute to the transformation of Africa's food industry.

- ✓ **Demonstrate Innovations:** Highlight your latest products, technologies, and services to an engaged and relevant audience.
- ✓ **Share Expertise:** Showcase your expertise and innovative solutions to an audience looking for the latest trends and advancements in the industry.
- ✓ **Support Sustainability:** Align your brand with sustainability initiatives and demonstrate your commitment to improving Africa's food systems.
- ✓ **High-Quality Leads:** Generate high-quality leads from a diverse audience interested in food systems innovation, compliance, and sustainability.

Don't miss out on the chance to elevate your brand and connect with industry leaders at the Food Connect Forum by partnering with us.

<p>Diamond R200 000 \$10 000</p>	<p>As a <b>Diamond Partner</b>, your brand will take centre stage at our event, receiving premium exposure and exclusive benefits.</p> <ul style="list-style-type: none"> <li>-Stand out as a leader with the opening keynote and 2 speaking slots</li> <li>-Co-host the event</li> <li>-Moderate discussions</li> <li>-10 Delegate passes</li> <li>-1 Exhibition stand with exclusive attendee contact list</li> <li>-Host and exclusive lunch roundtable at the event with your company branding</li> <li>-Acknowledgement in agenda and Food Connect Forum website and mailers</li> <li>-Exclusive published article showcasing your latest trends and developments in the food and beverage industry on our website</li> </ul>
<p>Platinum R150 000 \$7 500</p>	<p>Position your brand prominently at our event as a <b>Platinum Partner</b>, enjoying exclusive benefits tailored to maximize your exposure and engagement.</p> <ul style="list-style-type: none"> <li>-8 Delegate passes</li> <li>-1 Exhibition stand</li> <li>-2 Speaking slots</li> <li>-Moderate discussions</li> <li>-1 Lunch break hosting with company branding</li> <li>-Acknowledgement in agenda and Food Connect Forum website and mailers</li> <li>-Exclusive published article showcasing your latest trends and developments in the food and beverage industry on our website</li> <li>-Exclusive attendee contact list</li> </ul>
<p>Gold R100 000 \$5 000</p>	<p>Join us as a <b>Gold Partner</b> and leverage this opportunity to showcase your brand, engage with industry leaders, and forge valuable connections with potential customers.</p> <ul style="list-style-type: none"> <li>-6 Delegate passes</li> <li>-1 Exhibition stand</li> <li>-1 Speaking and moderating sessions</li> <li>-1 Coffee break hosting with company branding</li> <li>-Acknowledgement in agenda and Food Connect Forum website and mailers</li> <li>-Exclusive published article showcasing your latest trends and developments in the food and beverage industry on our website.</li> <li>-Exclusive attendee contact list</li> </ul>
<p>Silver R50 000 \$2 500</p>	<p>Make a significant impact at our event as a <b>Silver Partner</b>, benefiting from exclusive features tailored to enhance your brand's visibility and engagement.</p> <ul style="list-style-type: none"> <li>-2 Delegate passes</li> <li>-1 Exhibition stand</li> <li>-1 Speaking and moderating discussions</li> <li>-Acknowledgement in agenda website and mailers.</li> <li>-Exclusive published article showcasing your latest trends and developments in the food and beverage industry on our website.</li> <li>-Exclusive attendee contact list</li> </ul>
<p>Bronze R25 000 \$1 250</p>	<p>Stand out at our event with the <b>Bronze Package</b>, which provides customised advantages to boost your presence and interaction.</p> <ul style="list-style-type: none"> <li>-1 Delegate pass</li> <li>-1 Exhibition stand and exclusive attendee contact list</li> <li>-Acknowledgement in agenda, website and mailers.</li> </ul> <p>Exclusive published article showcasing your latest trends and developments in the food and beverage industry on our website</p>

## Exhibition benefits

- All exhibitors can customise their own platform with their company branding.
- These exhibitors will be granted full access to the conference, which includes attending all presentations and enjoying meals and drinks as specified in the conference programme.
- The exhibitor's brand will be prominently featured across all marketing materials, including social media and the website.
- All exhibitors will receive access to attendee details, enabling them to arrange meetings and network effectively during and after the event.
- All exhibitors will have the opportunity to distribute promotional items and gift packs to the attendees.

Basic Booth Shell  
Scheme 3mx2m  
R25 000  
\$1 250

- 3.0m wide x 2.0m deep x 2.5m high
- Basic Shell scheme, grey industrial carpeting, and fascia board.
- Fluorescent light
- Plug point
- 2 delegate passes
- Exclusive attendee contact list



Trade Show Table  
R18 000  
\$900

- 1.8m long table with 2 chairs
- Plug point
- 2 delegate passes
- Exclusive attendee contact list



# VENDOR PACKAGES

2025

Cocktail evening	As a partner for the <b>Cocktail Evening</b> , your company will play a pivotal role in creating a memorable and engaging experience for the attendees. Your partnership will not only contribute to the success of the event but will also provide valuable exposure and recognition for your brand among a targeted audience of industry professionals, decision-makers, and influencers. Includes entertainment and many more benefits. Please contact us for a quote.
Closing dinner	As the grand finale of our event, the <b>Closing Dinner</b> promises to be a memorable occasion, bringing together industry leaders, professionals, and stakeholders for an evening of celebration, networking, and camaraderie. The entertainment options will be carefully selected by our team, or you the partner may propose ideas for consideration by the conference director. Sponsor details will be prominently featured on the evening's menus, ensuring visibility and recognition. Please contact us for a quote.
Lanyards R18 000 \$900	<ul style="list-style-type: none"><li>-100 Branded lanyards with the sponsors logo</li><li>-100 Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert)</li><li>-2 delegate passes</li><li>-Exclusive attendee contact list</li><li>-Acknowledgement in agenda and Food Connect Forum website and mailers.</li></ul>
Delegate bags R40 000 \$2 000	<ul style="list-style-type: none"><li>-100 Conference bags</li><li>-Bags carry sponsor's logo/slogan</li><li>-Acknowledgement in agenda and Food Connect Forum website and mailers.</li><li>-Note pads and pens</li><li>-4 delegate passes</li><li>-Exclusive attendee contact list</li></ul>
Note pads and pens R10 000 \$500	<ul style="list-style-type: none"><li>-100 Branded notebooks with company logo</li><li>-100 Branded pens with company name</li><li>-2 delegate pass</li><li>-Exclusive attendee contact list</li></ul>
Breakfast or Lunch Roundtable R45 000 \$2500	<p>Step into an exclusive, invite-only roundtable at the Food Connect Forum 2025, where a select group of 10 industry leaders will converge to tackle the most pressing challenges within Africa's dynamic food and beverage sector. In today's rapidly evolving landscape, businesses are compelled to navigate disruptions, enhance resilience, and drive efficiency across their operations.</p> <p>This interactive, high-level session is designed to foster profound discussions, enabling delegates to share invaluable experiences, explore innovative strategies, and collaborate on actionable solutions specifically aimed at strengthening food supply chains across the continent.</p>
60 Minute Speaking Slot R8 000 \$440	<ul style="list-style-type: none"><li>-Be part of our exclusive VIP speaker lineup and showcase your company and the impactful work you do to a targeted industry audience</li><li>-Get full access to entire event.</li><li>-Be featured as a highlighted speaker on both the agenda and event website</li><li>-Receive additional exposure through an online article featured on our website and shared across our social media platforms</li></ul>





Vendor Platform



Closing Dinner



Vendor Platform



Cocktail Evening



Speaker



Lunch Roundtable



Branded lanyards



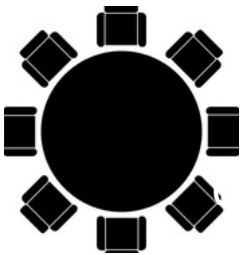
Event



## **Interviews from industry leaders**

We are thrilled to extend an exclusive invitation to key industry leaders who are eager to share their innovative solutions, technology transformation and successful case studies within the food & beverage industry. This interview opportunity provides a platform for technology companies to elevate their company profiles, capturing the market and positioning their brand as market leaders.

Your expertise and insights as a partner in the food & beverage industry play a vital role in educating industry executives and foster innovation within the sector. By participating in these interviews, you will have the opportunity to showcase your achievements, share best practices, and bridge the gap on technology transformation.



## **Roundtables and Webinar Events**

Contribute to the advancement of the food & beverage industry by sharing your knowledge, solutions, and best practices with a wider audience.

Host an exclusive roundtable or webinar event designed to address the challenges within the market and tie the right technology solutions to food & beverage executives throughout Africa.

These events provide a unique opportunity for industry leaders to come together, share insights, and discuss strategies for overcoming obstacles in today's rapidly evolving landscape.

Contact us for a quotation.

# 2ND ANNUAL FOOD CONNECT FORUM

## Contract Form

Event code: **FOODCF2**

### PROVISION RESEARCH

Reg number: 200915939023  
BBBEE: Level 1  
409 Carlswald North Estate, Carlswald,  
Midrand, 1684

### VENDOR REGISTRATION

To book as a vendor please complete this form email back to:  
Arusha Dasrath  
arusha@foodcf.co.za  
+27 723725771

## VENDOR PACKAGES CONTRACT FORM

### AUTHORISATION

*Signatory must be authorised to sign on behalf of contracting organization.*

FULL NAME	
COMPANY NAME	
JOB TITLE	
CONTACT NUMBER	
EMAIL ADDRESS	
PACKAGE OPTION	
COMPANY VAT NO	
BILLING ADDRESS	
SIGNATURE	



# 2ND ANNUAL FOOD CONNECT FORUM

## Terms and Conditions

1. Vendor packages are inclusive of corporate branding on all our marketing materials and website.
2. Promotions: Gifts can be handed out to the attendees.
3. Once your package has been confirmed you our team will reach out to you to collaborate on your branding and requirements.
4. Payment Terms: Upon completing this contract, full payment is required to finalise the process. Signing this contract establishes a legal and binding contract between your organization and Provision Research on behalf of The Food Connect Forum. An invoice will be issued thereafter.
5. Admission may be refused if payment is not received on time, unless you have notified us of any delays in payment.
6. Payment terms require payment to be made once the invoice has been issued. Non-payment or non-attendance does not constitute cancellation.
7. Cancellations: All contracts carry a cancellation liability. Cancellations has to be done in writing three (3) weeks before the event. If cancellation is less than ten (10) days there will be a 50% penalty fee by your organization.
8. By signing this contract, the client acknowledges that in the event of dispute or cancellation, Provision Research cannot mitigate its losses for less than the total contract value.
9. If Provision Research decides to cancel or postpone the event for any reason, clients are responsible for their own airfare, hotel, or other travel costs. However, the vendor package fee will be refunded or credited towards a future event.
10. Data Protection: Our clients confirm that they have requested and consented to Provision Research retaining their information on Provision Research's database to be used by Provision Research to assist in communicating and selling products and services which may be of interest to the client.
11. By signing this sales contract, you consent to receive additional marketing information, including newsletters, industry updates, research, and information from our team present at the event, as outlined in our data processing policy.
12. . Important note. While every reasonable effort will be made to adhere to the advertised package, Provision Research reserves the right to change event dates, speakers, sites or locations, omit event features, or merge the event with another event, as it deems necessary without penalty and in such situations. No refunds, part refunds or shall not be made.
13. Credit vouchers for permanently cancelled events are valid for up to 12 months to be used at another Provision event.
14. Governing law: This Agreement shall be governed and construed in accordance with the law of Gauteng and the parties submit to the exclusive jurisdiction of the South African Courts in Gauteng. However, Provision Research is only entitled to waive this right and submit to the jurisdiction of the courts in which the Client's office is located.